



Our Mission

To preserve and protect our land, heritage and culture while transforming the lives of our community.

Our Vision

2025-2027

Standing united on our land, to be known as the cultural and management authority for Murujuga country, on behalf of our three contracting claim groups, and as leaders in our field of endeavour, and creators of opportunities for our community.

STRATEGIC OBJECTIVE 1

Manage Our Land and Sea and Keep Our Culture Strong

As the cultural authority, preserve, protect and share our country and culture for future generations.

Strategic Goals

1. Collaborate with State and Federal governments to achieve World Heritage Listing and subsequent implementation.
2. Create opportunities and training and development for our Rangers to continue expanding our role in managing country, scientific research, project management and regulation.
3. Strengthen our partnership with Department of Biodiversity, Conservation and Attractions (DBCA) by: achieving authorized status for MAC Rangers; DBCA staff being embedded at MAC HQ; and collaboration as equal partners on Murujuga National Park management.
4. A priority focus on the islands of the Archipelago through joint management of the islands; increasing in-house sea-going capability; and establishment of an island Ranger base for research and management purposes.
5. Maintain commitment to the Murujuga Rock Art Monitoring Program (MRAMP) for the life of the plan to ensure that strong science-based data informs future environmental quality management frameworks for rock art protection.
6. Ensure an orderly transition of responsibility and all necessary funding and training for MRAMP scientific monitoring to MAC Rangers by the end of 2027.
7. Review and revise cultural awareness programs to promote understanding, and to provide cultural safety to those who visit and work in Murujuga.
8. Investigate opportunities for sharing language and knowledge of flora and fauna without duplicating the efforts of other Aboriginal groups.
9. Review existing plans for the tourism precinct, (Living Knowledge Centre) and related projects including the National Park access road and day use areas.

STRATEGIC OBJECTIVE 2

Deliver Value To Our Members

Support our Members and community and provide opportunities for their growth, well-being and prosperity.

Strategic Goals

1. Maintain regular contact with each of the three contracting claim groups concerning MAC's role and progress in caring for Murujuga country.
2. Establish a permanent MAC presence in Roebourne, Perth and the islands to better identify and serve the needs of our community and protect our country.
3. Develop additional Member Assistance Programs for our community. Cooperate with local Aboriginal organisations, where appropriate, to maximise Member Services impact while minimising duplication of services.
4. Review Member Assistance Programs regularly for value and effectiveness and improve or modify as funding allows.
5. Ensure contribution targets for the Murujuga Wealth Creation Trust are met or exceeded on an annual basis and reach the trust target capital base ahead of forecast. Identify opportunities for additional future contributions.
6. Through our Business Development Unit, facilitate and create meaningful employment, training and business opportunities for our Members and community.
7. Deliver frequent and regular communications to our community to inform them of progress, MAC's activities, employment opportunities and achievements.





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STRATEGIC OBJECTIVE 3

Strengthen Our Foundations

Ensure our corporation, governance and agreement administration are robust, enabling us to embrace opportunity and be recognized as a leading Aboriginal organisation.

Strategic Goals

1. Ensure Burrup Maitland Industrial Estates Agreement (BMIEA) obligations are well understood and honoured by industry, State Government and MAC.
2. Seek removal or remediation of the BMIEA 'no objection' clause.
3. Guided by the Circle of Elders, strengthen measures to provide MAC's cultural advice and guidance over Murujuga country to both industry and government.
4. Ensure the MAC Rule Book better supports organisational objectives and is in the best interests of Members and Ngarda-Ngarli.
5. Review our governance instruments and implement identified improvements including stakeholder engagement, succession planning and functional work streams.
6. Identify one or more potential CEO candidates by mid-2026.
7. Review our information technology needs including the Electronic Document Management System (EDMS), and a Customer Relationship Management (CRM) system with a focus on improving access and service for Members and protection against data loss, while maintaining a low-risk, cost-effective approach.
8. Provide our Board and employees with training and professional development opportunities to ensure we meet meet or exceed standards we set as a corporation.
9. Be recognised by government, industry and our community as a leading Aboriginal organisation in the Pilbara, ensuring strong representation for Murujuga heritage and culture, Ngarda-Ngarli and our community.
10. Complete Ranger building works and head office refurbishment, and pursue funding for an on-site plant nursery.

STRATEGIC OBJECTIVE 4

Build Our Commercial Footprint

Create long-term financial sustainability for the organisation to maximise value for our Members today and tomorrow.

Strategic Goals

1. Increase annual industry funding for MAC by 50 per cent over three years by agreeing a suitable bilateral commercial framework for future proposed projects on Murujuga country with government and industry.
2. Ensure any new decision-making framework enables MAC to agree or reject development on Murujuga country without recourse to Federal or State legislation.
3. Any new commercial framework to recognise MAC as an equal partner and provide for financial contributions for the benefit of MAC and its Members.
4. Agree and conclude bilateral funding agreements with at least three tier-one partners and substantially replace grant-based funding with long-term, recurring revenue funding.
5. Identify and commence work on one or two funded revenue-generating projects that complement the Nganjarli walk trail site.
6. Pursue opportunities related to monetising MAC's property portfolio.
7. Continue to actively pursue all available grant opportunities.
8. Murujuga Commercial Limited (MCL) to contribute yearly dividends to MAC, materially improving the lives of Ngarda-Ngarli.



Our Values



CULTURAL STRENGTH

Our culture and heritage guides us in everything we do. This is the best way to ensure the future preservation and protection of our country and our people.

UNITY & COLLABORATION

Our Board, the Ngarda-Ngarli, and our community work in unity to serve the interests of our country, culture and community.

Through collaboration, we strive to create meaningful opportunities and lasting impact.

RESPECT

We are guided by our Board and give them all the information they need to make good decisions. We learn from the Ngarda-Ngarli and all those we engage with. We respect all those in our workplace, our community and our stakeholders, and expect the same in return.

THE WAY WE WORK

We take initiative, embrace change, and strive for excellence. We want to make things better. We take action without waiting to be told. When uncertain, we ask for help.

INTEGRITY, ACCOUNTABILITY & RESPONSIBILITY

We act with honesty and transparency. We take personal responsibility. We do what we say we will do, delivering on our promises and ensuring our actions match our values.

